

**REWARDING EXCELLENCE  
IN CITIES & REGIONS' INTERNATIONAL ACTION**

# PLATFORMA AWARDS

PLATFORMA is rewarding the best city to city and region to region international cooperation projects



**21 MARCH 2018  
BRUSSELS**

[www.platformawards.eu](http://www.platformawards.eu)

**#PLATFORMAwards**



Supported by:



By 2035, the number of people living in cities will double in Africa and by 2050, 70% of the world's population will be urban. The sustainable development and urbanisation of partner countries is one of the most pressing world challenges. European local and regional governments are key actors to accompany and support partner cities and regions to implement the Sustainable Development Goals (SDGs).

Our Award aims at promoting development cooperation projects and collecting data and indicators from the best European practices, thus offering cities and regions worldwide easily replicable solutions for sustainable development.

**Send your application form to [awards@platformawards.eu](mailto:awards@platformawards.eu) or apply on [www.platformawards.eu](http://www.platformawards.eu) before Friday 15 December 2017**

## HOW CAN I APPLY?

### ADMISSION CRITERIA

- You are a **European** town, city, province or region cooperating with at least one local or regional government from a partner country in Africa, Asia, South America...
- Your **partnership** contributes to your mutual development and to several of the selection criteria listed below.
- Your project is **replicable** elsewhere.

### TIMELINE



### SELECTION CRITERIA

Members of the jury select three winners from among the nominees. The following themes will be particularly monitored:

- Local democracy
- Multi-stakeholder approach
- Strategic approach
- Development effectiveness and policy coherence
- Gender equality
- Innovation and creativity

## WHY SHOULD I APPLY?

- **To win the production of a video to promote your cooperation project (first prize)**
- To give visibility to your development cooperation culture, expertise and projects
- To win a trip to Brussels to discover the EU district with your project counterpart
- To get access to the PLATFORMA network and expertise in workshops and conferences



## THE JURY

To guarantee a transparent and fair selection, we set up an independent jury to choose the winners among short-listed candidates. The jury is composed of European elected representatives and high level practitioners of development cooperation:



### European Commission

**A representative** from the Directorate-General for International Cooperation and Development (DEVCO)



### European Committee of the Regions

**Mr François DECOSTER**

Vice-chair of the Commission for Citizenship, Governance, Institutional and External affairs (CIVEX)



### European Parliament

**Ms Linda MCAVAN**

MEP, Chair of the Committee on Development (DEVE)



### European Parliament

**Mr Bogdan WENTA**

MEP, Coordinator of the Committee on Development (DEVE)



### United Nations Development Program

**Mr Johannes KRASSNITZER**

Coordinator of the UNDP ART initiative



### Congress of Local and Regional Authorities of the Council of Europe

**Mr Andreas KIEFER**

Secretary General



### Jury Committee Chair:

**Mr Frédéric VALLIER**

CEMR Secretary General

Supported by their experience and a criteria grid, jury members will select projects and announce the winners of the PLATFORMAwards **during a ceremony in Brussels on 21 March 2018.**



# About PLATFORMA

The PLATFORMAwards are organised by PLATFORMA, the European coalition of local and regional governments – and their associations – active in city to city and region to region development cooperation. Since its creation in 2008, PLATFORMA has been representing more than 100,000 local and regional governments. All are key players in international cooperation for sustainable development.

The diversity of PLATFORMA's partners is what makes the network unique. PLATFORMA reflects the diversity of local and regional governments' realities in Europe and across the world.

The aim of PLATFORMA is to facilitate the exchange of knowledge and mutual learning, but also to strengthen the specific role of local and regional governments in development policies.

In 2015, PLATFORMA signed a Framework Partnership Agreement (FPA) with the European Commission. Its signatories commit to take actions based on common values and objectives to tackle global poverty and inequalities, while promoting local democracy and sustainable development.

## Other projects by PLATFORMA and its partners:

- **CONNECT:** it is an innovative mechanism that connects international partners to exchange experiences, knowledge and skills. Its main asset is its «colleague-to-colleague» approach.

More information: [platforma-dev.eu/connect](http://platforma-dev.eu/connect)

- **The European Days of Local Solidarity (EDLS):** launched in 2016, they aim to inform and raise European citizens' awareness on the need to combine the efforts of local and regional governments to build a more sustainable and inclusive world. The 2017 edition is taking place from 10 to 24 November in a dozen of European cities and regions.

More information: [localsolidaritydays.eu](http://localsolidaritydays.eu)



## CONTACTS

### PLATFORMA

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