



16 MAY 2022



PLATFORMAwards 2022 RULES & TERMS

The PLATFORMAwards are a contest organised by <u>PLATFORMA</u>, the pan-European coalition gathering local and regional governments – and their associations – active in city-to-city and region-to-region development cooperation. In 2022, for their third edition, the PLATFORMAwards will once again promote and reward best practices in local and regional governments' development cooperation projects.

The secretariat of PLATFORMA is hosted by the Council of European Cities and Regions (<u>CEMR</u>), Europe's most senior organisation of towns and regions, which brings together 100,000 local and regional governments through 60 national associations. CEMR is located in Brussels and legally represented by its Secretary General, Fabrizio Rossi.

I. ELIGIBILITY

European Union subnational governments (towns, cities, provinces, regions...) are eligible to the PLATFORMAwards for a decentralised cooperation activity, regardless of a specific theme.

Who can apply: Subnational governments from the 27 EU Member States, i.e. from Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden.

The applicants must present a partnership project with one or several subnational governments from a European Neighbourhood country or from a partner country' recipient of EU official development assistance² at the exception of beneficiaries eligible for Union funding under the Instrument for Pre-accession Assistance³.

Those countries are:

- Afghanistan
- Algeria
- Angola
- Antigua and Barbuda
- Argentina
- Armenia
- Azerbaijan
- Bangladesh
- Belarus
- Belize
- Benin
- Bolivia
- Botswana
- BrazilBurkina Faso
- Burkina i
 Burundi
- Cabo Verde

- Cambodia
- Cameroon
- Central African Republic
- Chad
- Chile
- China (People's Republic of)
- Colombia
- Comoros
- Congo
- Cook Islands
- Costa Rica
- Côte d'Ivoire
- Cuba
- Democratic People's
 - Republic of Korea
- Democratic Republic of the Congo

- Djibouti
- Dominica
- Dominican Republic
- Ecuador
- Egypt
- El Salvador
- Equatorial Guinea
- Eritrea
- Ethiopia
- Fiji
- Gabon
- Gambia
- Georgia
- Ghana
- Grenada
- Guatemala
- Guinea

- Guinea-Bissau
- Guyana
- Haiti
- Honduras
- India
- Indonesia
- Iran
- Iraq
- Islands
- Jamaica
- Jordan
- Kazakhstan
- Kenva
- Kiribati
- Kyrgyzstan
- Lao People's Democratic
 - Republic

- Lebanon
- Lesotho
- Liberia
- Libya
- MadagascarMalawi
- MalaysiaMaldives
- Maldit
 Mali
- Marshall Islands
- Mauritania
- Mauritius
- Mexico
- Micronesia
- Moldova
- Mongolia
- Montserrat
- Morocco
- Mozambique

- MyanmarNamibia
- Nauru
- Nepal
- New Guinea
- Nicaragua
- Niger
- Nigeria
- Niue
- Pakistan
 Palau
- Pala
- Panama
- Papua
- Paraguay
- Peru
- PhilippinesRwanda
- Saint Helena
- Saint Helena
 Saint Lucia

- Saint Vincent and
- the Grenadines
- Samoa
- Sao Tome and Principe
- Senegal
- Seychelles
- Sierra Leone
- Solomon
- Somalia
- South Africa
- South Sudan
- Sri Lanka
- Sudan
- Suriname
- Swaziland
- Syrian Arab Republic
- Tajikistan
- TanzaniaThailand
- Inailan

- Timor-Leste
- Togo ● Tokelau
- Tonga
- Tunisia
- Turkmenistan
- Tuvalu
- UgandaUkraine
- Uruguay
- Uzbekistan
- Vanuatu
- Venezuela
- Viet Nam
- Wallis and Futuna
- West Bank and Gaza Strip
- Yemen
- Zambia
- Zimbabwe

II. THE APPLICANTS

"Applicant" refers to any eligible subnational government engaging in the process of an application to the PLATFORMAwards. The applicant becomes candidate once it receives an application confirmation from the PLATFORMA secretariat.

Application forms are available online in English, French and Spanish. Submissions are accepted in English, French and Spanish.

Applicants can submit projects addressing any theme providing that it is a decentralised cooperation activity, i.e. involving subnational governments. Multiple applications are allowed. Applicants can submit more than one project, using a different application form with a different project partner. Application does not give automatic access to the Ceremony nor to any retribution. No application fees are requested at any moment of the application and selection process.

By submitting an application to the PLATFORMAwards, the applicants acknowledge that their projects, the data and image associated, can be used by the organisers of the PLATFORMAwards to promote the submitted projects and the objectives of the PLATFORMAwards.

The selected applicants may be required to send additional materials about their projects for the PLATFORMAwards communication materials (online and offline) or the ceremony. Applicants who incorporate any images or other creative materials for which rights (including intellectual property rights) belong to a third party, must obtain the third party's express permission and explicitly mention it to the PLATFORMA secretariat. The organisers of the PLATFORMAwards are not responsible for any claims related to copyright and property rights, trade marks, financial losses and liabilities.

All applicants will receive a notification by e-mail regarding the results of the selection process, not later than two weeks before the ceremony date. Applicants agree that the submitted projects will be posted on the website <u>www.platformawards.eu</u> and on PLATFORMA and CEMR communication channels, if shortlisted or selected.

Applicants must have full authority or permission to apply on behalf of the subnational government. If a project is selected, it cannot be withdrawn by the applicant or its project partners for any reason.

III. SELECTION PROCESS

CALL FOR APPLICATIONS

The PLATFORMAwards' call for applicants is open for a period of 2 months **from Monday 16 May 2022 to Friday 15 July 2022** midnight (CEST).





ADMISSION

The secretariat of PLATFORMA checks if the entry form is complete and if the admission criteria below are respected:

- 1. The applicant is a European Union subnational government. The project presented showcases a cooperation partnership (shortterm or long-term) involving two (or more) subnational governments – towns, cities, provinces, regions – from at least two different countries, of which at least one is from a European Union member state and the second one is in the list presented in section I. Eligibility.
- 2. The partnership contributes to the mutual development of the parties and specifically contributes to the implementation of one or several of the 17 Sustainable Development Goals of the United Nations.

The secretariat of PLATFORMA is allowed to reject any application that does not meet the admission criteria and/or is does not comply with the objectives of the PLATFORMAwards. Candidates are noticed electronically of their admission.

SHORT-LIST SELECTION OF CANDIDATES

The secretariat of PLATFORMA proceeds to the short-list selection on the exclusive basis of the selection criteria grid. The following selection criteria contribute to the qualification of projects:

SELECTION CRITERIA

- Strategic approach and objectives. The project follows a strategic approach which is related to the cycle of the sub-national policymaking: problem definition, agenda setting, policy formulation, implementation, monitoring and evaluation.
- Outcomes and local impact. The application shows a concrete impact on the targeted territories and populations.
- Local democracy. The cooperation fosters principles of local democracy and good governance at local level as outlined by the Council of Europe⁴.
- Active Citizenship. The cooperation strengthens the participation of citizens to policy making and raises their awareness on development and globalisation challenges.
- **Development effectiveness and policy coherence.** The cooperation contributes to overall development effectiveness, taking into account different policy domains and favouring a transversal approach towards a defined objective.

ADDITIONAL ASSETS

- Multi-stakeholder approach. The cooperation fosters active dialogue of different types and groups of stakeholders, advocating partnership, inclusion, and collaboration.
- Innovation and creativity. The project is based on an innovative approach, thinking outside the box to tackling problems and achieving results.
- Youth. The cooperation contributes to empowering or involving young people and meets the European Year of Youth priorities.
- Gender equality. The cooperation not only respects, but actively promotes gender equality in its methodology and activities.
- **Communication.** The project can be easily promoted and is a good way to promote decentralised cooperation and local development innovative approach.

Shortlisted candidates are noticed by electronic means. The shortlisted candidates are published on PLATFORMA website <u>www.platforma-dev.eu</u> and/or <u>www.platformawards.eu</u>.

FINAL SELECTION OF THE LAUREATES

The jury members proceed to the final selection of laureates on the basis of the selection criteria and additional assets above and their own experience. The selection is made during a jury committee meeting organised between the closing of applications and the Award Ceremony.

After discussion, the jury members select the winners. In case of disagreement on the laureates, the jury members proceed to a show of hand/online vote in order to determine the winners of the PLATFORMAwards 2022. The meeting is closed and any exchanges remain confidential.

If a non-winning project nevertheless catches the attention of the jury, a special prize may be awarded based on the innovative nature and theme of one or more initiatives submitted.

IV. PLATFORMAWARDS COORDINATION

PLATFORMA SECRETARIAT

The Secretariat of PLATFORMA supervises and coordinates the process in close link with its partners. It invites jury members and provides them the selection grid.

THE JURY COMMITTEE

The jury is composed of European elected representatives from:

- European institutions,
- partners of PLATFORMA's coalition or members of CEMR's network,
- European organisations working on local development issues.

The names of the jury members are announced on <u>www.platformawards.eu</u>. Any change in the jury composition will be announced on this website.

CEMR Secretary General chairs the jury and does not take part in the vote, except in case of draw.

V. THE REWARD

The first prize winners are rewarded with the production of a video to promote their cooperation project and the initiated partnership around. The winners share the video's rights with PLATFORMA. The video value is fixed at €20 000 VAT incl.

The first three selected candidates, regardless of their position, and the possible jury's special price will win:

- 1. A trip to the city where the PLATFORMAwards' ceremony will be organised in November or December 2022. The date of the ceremony and the hosting city will be announced soon on <u>www.platformawards.eu</u>;
- 2. An access to the PLATFORMA network and expertise: invitation to workshops, conferences and access to EU policy briefs and analysis;
- 3. Visibility for their projects through articles and on-line promotion on PLATFORMA's and CEMR's communication channels.

These Rules and Terms are valid for the third edition of the PLATFORMAwards. All details and issues not expressed on these regulations will be decided and communicated by the organisers of the PLATFORMAwards.

For more information regarding the PLATFORMAwards:

- please contact Clément FABREGUETTES, PLATFORMA Project Officer at <u>clement.fabreguettes@ccre-cemr.org</u> / +32 2 500 05 47
- visit the PLATFORMAwards website.

VI. PRIVACY STATEMENT

By registering to the PLATFORMAwards, I de facto agree with the privacy statement governing the use of my personal data. The privacy statement can be <u>downloaded here</u>.

