## REWARDING EXCELLENCE IN CITIES & REGIONS' INTERNATIONAL ACTION

# PL/TFORMA WARDS

# Apply by **15 July** 2022

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This project is co-funded by the European Unior





By 2035, the number of people living in cities will double in Africa and by 2050, 70% of the world's population will be urban. The sustainable development and urbanisation of partner countries is one of the most pressing global challenges. European local and regional governments are key players to accompany and support partner cities and regions to implement the Sustainable Development Goals (SDGs).

In 2022, for their third edition, the PLATFORMAwards will once again promote and reward best practices in local and regional governments' development cooperation projects, and will offer cities and regions worldwide easily replicable solutions for sustainable development.

## HOW CAN I APPLY?

Apply on www.platformawards.eu or send your application at awards@platformawards.eu by Friday 15 July 2022 midnight (CEST).

#### **ADMISSION CRITERIA**

- You are a town, city, province or region from the European Union cooperating with at least one local or regional government from a partner country in Africa, Asia, Latin and South America, Eastern Europe or the Middle East.
- Your **partnership** contributes to the mutual development of the parties and specifically contributes to the implementation of one or several of the 17 Sustainable Development Goals of the United Nations.



#### **SELECTION CRITERIA**

Members of the jury select three winners from among the nominees. The following themes will be particularly monitored:

- Strategic approach, objectives and local impact
- Local democracy and active citizenship
- Development effectiveness and policy coherence
- Multi-stakeholder approach

- Youth
- Gender equality
- Innovation and creativity
- Communication and promotion



## WHY SHOULD I APPLY?

First prize only: win the production of a €20,000 video to promote your cooperation project (first prize only)

#### All winners:

- Win a trip to the European city where the PLATFORMAwards' ceremony will be organised in November or December 2022
- Get access to the PLATFORMA network and expertise during workshops and conferences
- Get **visibility for your projects** through articles and on-line promotion on PLATFORMA's and CEMR's communication channels

## **THE JURY**

#### To be announced soon

To guarantee a transparent and fair selection, an independent jury will choose the winners among shortlisted candidates on the basis of a selection grid and their own experience.

The jury is composed of European elected representatives, practitioners of development cooperation and partners of CEMR and PLATFORMA.



## WATCH THE MOVIES



## 2020: iOJALÁ!

A 25-year-old student discovers how municipalities in the province of Barcelona (Spain) joint efforts with municipalities in the Marrakesh-Safi region (Morocco) to strengthen citizens' participation and promote gender equality at the local level. https://youtu.be/pgala8nw3VY

### 2018: NO CHILD WITHOUT A BIRTH CERTIFICATE

Did you know that in the world, 230 million children "do not exist" because they don't have a birth certificate?

The Mayor of Dogbo (Benin) has concluded a partnership agreement on birth registration with his counterpart from Roeselare (Belgium). https://youtu.be/jwfk-hJPpzE



## **ABOUT PLATFORMA**

The PLATFORMAwards are organised by PLATFORMA, the pan-European coalition of local and regional governments - and their associations - active in city-to-city and region-to-region development cooperation.



In 2015 and 2022, PLATFORMA signed Framework Partnership Agreements (FPA) with the European Union. Signatories commit to take action based on common values and objectives to tackle global poverty and inequalities, while promoting local democracy and sustainable development.

The PLATFORMA secretariat is hosted by the Council of European Municipalities and Regions (CEMR), Europe's most senior organisation of towns and regions, which brings together 100,000 local and regional governments through 60 national associations.

## CONTACTS

#### PLATFORMA

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## PARTNERS



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